

JOIN THE COLLECTIVE



THE GOOD HOME CO  
COLLECTIVE

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# A NEW KIND OF RETAIL

The Good Home Collective is bringing you a creative and collaborative retail and workshop space in the downtown district of Greater Napanee.

Our goal is to help small businesses grow by offering artisans a storefront shopping experience to serve their clients and expand their community. Makers will receive **100% of sales**, in exchange for a monthly membership fee.





# HOW WE ARE DIFFERENT!

## SELL IN STORE

Have full control of the products you sell within your category, (offering the option of exclusivity) and a hands off selling opportunity. Our storefront will host you, and our employees will sell for you.



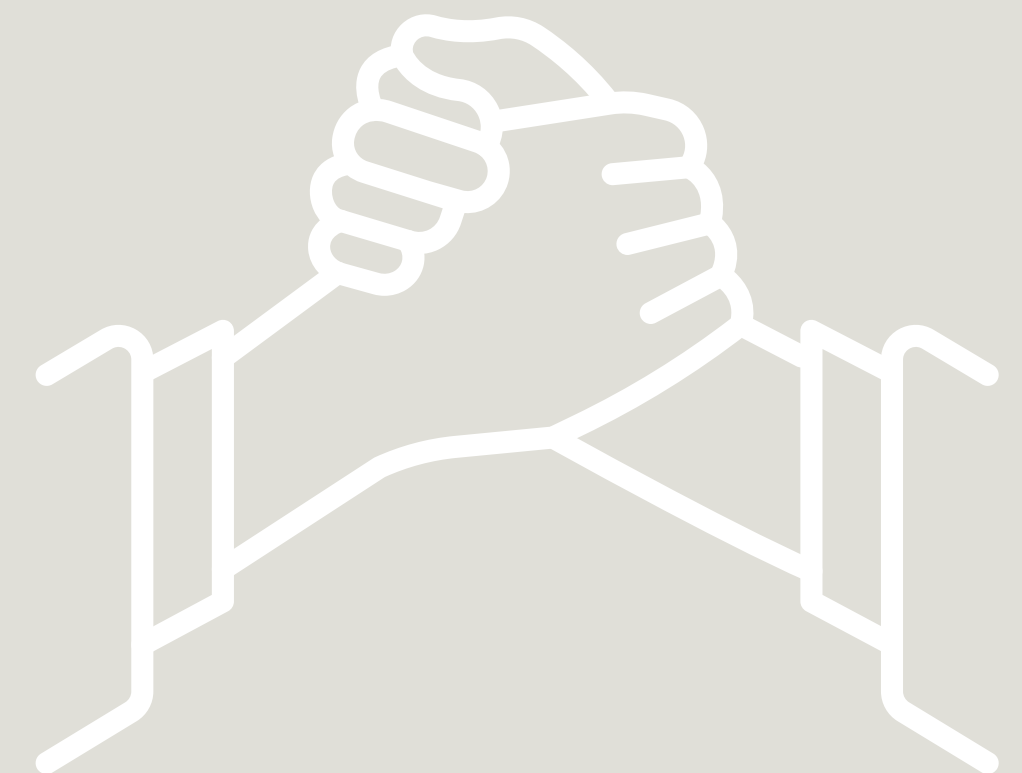
## NO TRANSACTION FEES

100% of your sales are yours. We take no commission and no transaction fees on debit, credit and cash payments.



## GROW YOUR BUSINESS

The Collective has partnered with business services, to offer you exclusive discounts to improve your branding and social media. Your product will be hosted with other well established businesses and casually marketed with us.



# HOW WE ARE DIFFERENT!

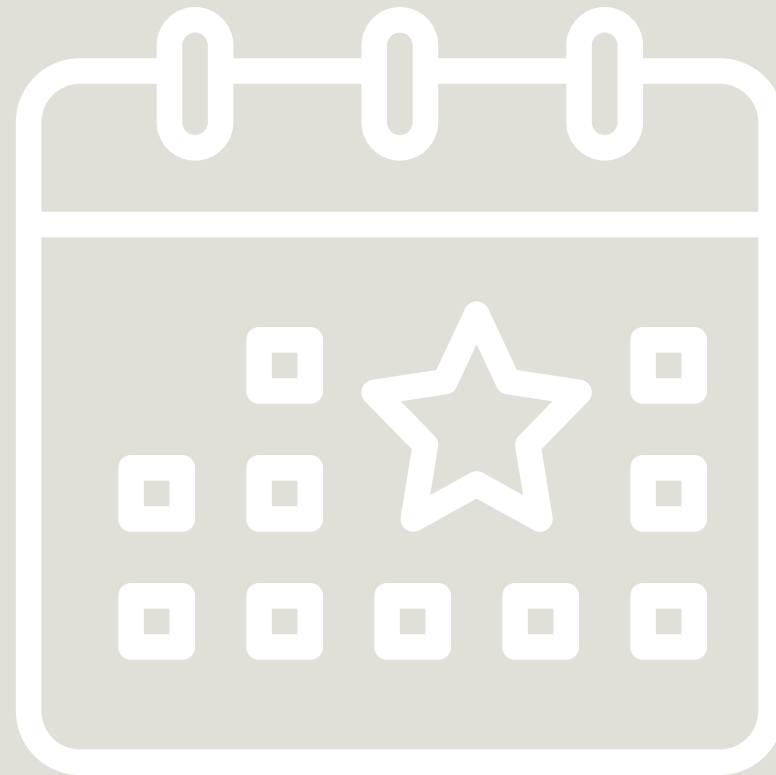
## SPACE RENTAL

Our studio area will be available to rent out for your private workshop functions at preferred rate.\*



## INVITATION TO EVENTS

The Collective plans to host occasional vendor events, and networking functions for our vendors and beyond.



## LOCAL MATTERS

This is an opportunity for KFLA area makers to work together in creating a one of a kind shopping experience. Local businesses will always be prioritized.



\*workshop calendar will open January 2022. 1 weekly workshop on Thursday evenings based on availability. Availability and times subject to change. Full details provided in vendor agreement.

# THE CONNECTIONS

Beyond all the goodies previously mentioned, The Good Home Collective has connected with some of our favourite services to offer you the opportunities for further growth, idea sharing, and branding. By becoming a member, you can access exclusive discounts with:



**Anna Ruck**  
Digital Marketing Consultant  
and Content Creator



**Madison Emily Photography**  
Branding &  
Lifestyle photographer



**Carly, Woodland Film Co**  
Branding, commercial &  
product, videography

All services are to be booked and paid through the offering business, The Good Home Collective facilitates the connection, but any transactions or disputes are at the discretion of vendor and service provider.



## FROM OUR FOUNDER

Since launching my home fragrance business in 2020, I immediately loved the connection with clients and collaborations with other small businesses. I believe in fostering passion, creativity and supporting other makers. I saw an opportunity with the shift of shopping local and chose to provide a unique experience within Napanee.

The Good Home Co Collective will be a space that combines all of those things in a studio and retail setting. This space will provide flexibility and a hands off approach to sales, so you can focus on doing what you love most - MAKING.

I look forward to connecting with the founding members of The Good Home Co Collective, opening September 2022.



-Kait

THE GOOD HOME CO





# OUR MEMBERSHIPS- SHELVING/WALL

## \$179.00+ hst (Per month) 3 months

- Rent
- Employee coverage
- Store security system/front camera system
- Debit/credit fees
- Utilities
- Casual marketing/promotion
- Bags/packing material
- Invitation to networking events in house
- 1 full shelf up to 3 feet
- Hourly rental rate for in house workshops – full control over pricing and group size up to 10 people
- small discounts with our professionals

## \$129.00+ hst (Per month) 6 months

- Rent
- Employee coverage
- Debit/credit fees
- Store security/front camera system
- Bags/packaging material
- Utilities
- Casual marketing/promotion
- Invitation to networking events in house
- 3' of shelf space OR wall display/free standing display\*
- Business name or handle in vinyl in front display window
- Exclusivity in your business category\*
- Discounted promotion with our professionals
- Hourly rental rate for in house workshops – full control over pricing and group size up to 10 people
- applications prioritized for long term memberships

\*specific category. \*\*will be discussed as needed/based on availability

## \$179.00+ hst per month 6 months BONUS

Our 6 month bonus package is for those who need more space, includes all 6 Month amenities and a second shelf up to 3', or one shelf and one standing rack/clothing rack

- Rent
- Employee coverage
- Debit/credit fees
- Store security/front camera system
- Bags/packaging material
- Utilities
- Casual marketing/promotion
- Invitation to networking events in house
- 3' of shelf space OR wall display/free standing display\*
- Business name or handle in vinyl in front display window
- Exclusivity in your business category\*
- Discounted promotion with our professionals
- Hourly rental rate for in house workshops – full control over pricing and group size up to 10 people
- applications prioritized for long term memberships

\*There is specific availability of shelf space in the store, therefore we will do our best to accomodate all vendors needs

# OUR MEMBERSHIPS- CUBE SHELF

## Seasonal

Seasonal vendors can apply for month- month terms, up to 12 weeks, 25% commission on sales will be taken with no membership fee. Seasonal agreements will only be available to businesses selling seasonal product, eg. hats/mitts in winter time, holiday cards, wreaths, etc. If you are not seasonal, please apply for the membership that suits you best.

Basic shelving will be provided, any additional display props, clothing racks, and standing displays will be at cost of the vendor

## Cube Shelf

### 6 Months- \$75/month

- Rent
- Employee coverage
- Debit/credit fees
- Store security/front camera system
- Bags/packaging material
- Utilities
- Casual marketing/promotion
- Invitation to networking events in house
- 1 foot cube shelf
- Business name or handle in vinyl in front display window
- Exclusivity in your business category\*
- Discounted promotion with our professionals
- Hourly rental rate for in house workshops – full control over pricing and group size up to 10 people
- applications prioritized for long term memberships

## Cube Shelf –

### 3 Months – \$99/month

- Rent
- Employee coverage
- Store security system/front camera system
- Debit/credit fees
- Utilities
- Casual marketing/promotion
- Bags/packing material
- Invitation to networking events in house
- 1 foot cube shelf
- Hourly rental rate for in house workshops – full control over pricing and group size up to 10 people
- small discounts with our professionals



## **VENDOR RESPONSIBILITIES**

Vendors will be self reliant in restocking product, merchandising, making sure all items are individually priced, and making your membership payment on time.

# FAQ

## What can we sell?

We are looking to carry products that compliment home and self care. We currently cater to women shopping for themselves, their children or their spouse.

It's important that we work with flexible, positive and supportive businesses. We strongly believe in the power of community and as we navigate this new venture, we would love to partner with those whose values reflect our own.

## What if I sell in other shops?

Exclusivity is somewhat important to us, we want to compliment other businesses in our area, therefore if you do wholesale or stock your products elsewhere we'd love to know in your application!

## How is our membership fee collected? And how are we paid?

Our membership fees are paid once monthly, by cash or email transfer to [heygoodhome@gmail.com](mailto:heygoodhome@gmail.com). Your sales are paid to you once monthly as well, by method of email transfer.



# FAQ

## Do we need liability insurance?

YES! Insurance means protecting you, us and our customers. The Good Home Collective requires vendors to hold valid liability insurance, and list the store, and The Good Home Co as secondary insured (its super easy). In any unexpected event, insurance provides peace of mind, and support for your business, our business and our clients! If you need support or direction on setting up your insurance, we can direct you! This also includes seasonal vendors.

## What if I don't want to renew my membership?

No problem! We support you and whatever is best for your business, when your term is about to expire, please give us 30 days written notice you would like to withdrawal from the collective.

## What if I want to cancel early?

Our goal is always to support you, and we understand things come up or change. Please keep in mind when applying, we are looking for long term, committed members to take this journey with us. By prioritizing established, committed businesses it will simplify operations, and also allow our clients no disappointments, If however, you chose to cancel early, a penalty of 50% of your remaining membership fee will be charged to break your contract, as an early termination fee. EX. If you have signed up for the 6 month package, and have 3 months remaining your product would be removed and you would be responsible for \$193.50 + tax

# FAQ

## What will my sales be?

The Good Home Collective cannot guarantee any sales for your small business, however we will do our absolute best to bring new clients in the door by advertising, social media sharing, hosting workshops and events, promoting our own product, and obtaining knowledge on your product to make recommendations for shoppers. This opportunity is valuable to those who sell products especially, people may prefer to shop in person vs. online.

## Is there a vendor agreement?

We do have a vendor agreement outlining terms and obligations.

## How will we know what has sold?

Products for the initial vendors will need to be dropped off to the store between July 20th, and August 3rd. Please contact us to arrange drop off. When dropping off product, please provide an inventory list, with complete pricing and insure all items are individually priced. At your monthly payout, you will be provided with a categorized list based off the inventory list you supplied. This does not have to be specific, ex. Adult bracelet - \$15 - QNTY 10. You are encouraged to drop into the shop to check inventory in busy seasons.